

OFFICE
of the
MAYOR





CITY OF PHILADELPHIA

Proclamation

Exactly 112 years ago, a flag was born in our city.

On March 27, 1895, City Council passed an ordinance providing for a 10-foot-long, 6-foot-wide banner of American-made silk, in three equal vertical parts — the first and third in azure blue and the middle in golden yellow, emblazoned with the Seal of the City of Philadelphia.

Philadelphia's Civic Flag still flutters atop City Hall and now appears in many more central sites, thanks to the efforts of Partners for Civic Pride Inc., an organization that has worked to renew our flag's prominence and our residents' pride in their city.

The banner was the brainchild of minister and author Dr. Henry C. McCook, who in 1894 wrote to then-Mayor Edwin S. Stuart: "A civic flag is calculated to inspire a spirit of civic loyalty. In a different and narrower sphere, the display and constant use of a Philadelphia Civic Flag would act towards the strengthening of civic pride, precisely as similar use of the National Flag tends to foster a spirit of national loyalty."


William Penn created Philadelphia's motto, "Let Brotherly Love Continue." Thanks to the inspiration of Dr. McCook and Partners for Civic Pride, our city has a lasting symbol of that mission.

THEREFORE ...

I, John F. Street, Mayor of the City of Philadelphia, do hereby proclaim Tuesday, March 27, 2007, as

PHILADELPHIA CIVIC FLAG DAY

in our city, and I urge all citizens to display our civic flag as a sign of their loyalty to Philadelphia.



JOHN F. STREET
Mayor

Given under my hand and the Seal of the City of Philadelphia this twenty-seventh day of March, two thousand and seven.

