

OFFICE
of the
MAYOR





CITY OF PHILADELPHIA

Proclamation

Now in their 11th year "Partners for Civic Pride" is a nonprofit organization supported by contributions from private citizens with a mission focusing on pursuing, promoting, and celebrating the motto of the Philadelphia Flag. Partners for Civic Pride strives to connect the public, particularly our youth, to the story of our civic flag, while encouraging all to live up to its maxim, "Philadelphia Maneto," "Let Brotherly Love Continue."

The concept for the Philadelphia Civic Flag was first proposed by the Reverend. Dr. Henry C. McCook in 1895. His belief was that a civic flag would serve as a strong unifying symbol for our city and help to inspire civic pride. The Philadelphia Civic Flag was officially adopted on March 27, 1895 by City Ordinance.

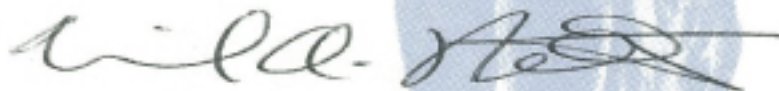
Partners for Civic Pride uses the Civic Flag as a vehicle for social capital that is intended to increase civic engagement and community well-being. Toward that end, Partners for Civic Pride has engaged over 120 Philadelphia public school students in beautifying efforts along Spring Garden Street medians since 1998, while dressed in Philadelphia's chosen colors, azure blue and golden yellow.

THEREFORE . . .

I, Michael A. Nutter, Mayor of the City of Philadelphia, do hereby proclaim Thursday, March 27 as

CIVIC FLAG DAY

in Philadelphia, and urge all citizens to support the exemplary initiative of this organization and embrace the Philadelphia Civic Flag as a symbol of our unique civic heritage.



Michael A. Nutter
Mayor

Given under my hand and Seal of
the City of Philadelphia on this
twenty-seventh day of March two
thousand and eight

